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Photizo Group Hosts First Annual Managed Print Services Conference

Xerox Serves as Platinum Sponsor

Lexington, KY – March 18, 2009 – The Photizo Group, a leading research firm specializing in the analysis of the printing and imaging industry, will host the first annual Managed Print Services (MPS) Conference on April 26-28, in San Antonio, Texas. This one-of-a-kind conference will provide MPS professionals a forum to network and share their experiences and knowledge. It will feature panel discussions, interactive sessions and case studies. Conference speakers are MPS practitioners from a range of companies who bring practical, real-world experience. This event will benefit companies that have existing MPS programs and those considering launching an MPS engagement.

Xerox Corporation will serve as a Platinum Sponsor of the event. Other conference sponsors and exhibitors include Print Fleet, Print Audit, Print Operations Group, WestPoint Products, and Netaphor Software.

“In these economically challenging times, Xerox’s managed print strategy helps companies save on print costs, boost productivity and reduce paper consumption. Conference attendees will benefit from Xerox’s expertise in this area,” said Ed Crowley, founder and president of the Photizo Group. “Along with our other key sponsors and exhibitors, attendees will find valuable contacts and resources to help drive their MPS strategies.”

The conference will also be the site of the inaugural meeting of the Managed Print Services Association, as well as the presentation of the MPS Leadership Awards. As the MPS industry develops, companies face a growing need for a structured forum for sharing best practices and for setting standards. To facilitate this effort, anyone interested in launching the MPS Association will gather at the conference to discuss ideas regarding the association, identify goals, and create a task force. The meeting will take place during the last day from 4:30 to 6:00 PM. And for the first time, outstanding MPS innovators will be formally honored at the conference with new awards to recognize organizations demonstrating

leadership in implementing, providing or supporting MPS projects. The MPS Leadership competition is open to any company or vendor involved in the MPS market.

About the Conference

The Managed Print Services Conference will be held at the Omni La Mansion del Rio in San Antonio, Texas on Sunday, April 26, 2009, 6:00 pm through Tuesday, April 28, 2009, 4:00 pm. Registration for the two-day conference is \$995. For more information on the MPS Conference, visit <http://www.managed-print-services.com/>.

ABOUT THE PHOTIZO GROUP

The Photizo Group is the market's main source for ongoing business intelligence about the rapidly growing opportunity of Managed Print Services. Since its landmark MPS study released in April 2008 to ongoing research covering North America and Europe, Photizo has emerged as a leader in dynamic business intelligence about the MPS market. Clients include eight of the top ten imaging manufacturers in the digital marketplace. Vendors, dealers and enterprises can find MPS information and resources at <http://www.managed-print-services.com>.

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