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Managed Print Services LinkedIn Group Hits 1,000 Member Milestone

Rapid growth validates increasing popularity of MPS fleet model

Lexington, KY – May 19, 2009 – The Photizo Group today announced the [Managed Print Services LinkedIn Group](#) has passed the 1,000-member milestone. Since the community began in January 2009, the group has grown steadily and gained attention as a forum to share industry insights, job postings, discussions, and news related to Managed Print Services. In addition, the new [Managed Print Services Association](#) (MPSA) has selected the Managed Print Services Group on LinkedIn as its platform for communicating with the industry.

What the Photizo Group started as a LinkedIn group has morphed into a larger industry community spanning a wide cross section of the industry. The Managed Print Services Group is open to vendors, customers, resellers and dealers, and others with a desire to learn more about MPS practices and opportunities.

“We recognized the need for a dynamic, immediate forum for discussions and sharing best practices, and this group was established to facilitate that within the Managed Print Services community. The [LinkedIn](#) format is ideal for reaching and interacting with a diverse group of professionals who share a common interest,” said Ed Crowley, Founder and Senior Partner of the Photizo Group. “We’ve grown faster than many LinkedIn groups, but that doesn’t surprise me. MPS is rapidly gaining attention and adoption as a real way for businesses of all sizes to be more productive and cost-effective. Depending on where a company is in the [MPS Adoption Cycle](#), the type of information required changes, but the need for it doesn’t. The tremendous growth of this community is validation of the demand for MPS information and ideas. It also shows that MPS is quickly becoming an industry in its own right. The exceptional attendance at the recent MPS Conference confirms this, too.”

About Managed Print Services

Managed Print Services are defined as the outsourcing of hardcopy devices like printers, copiers, MFPs, and faxes. This includes fleet planning and financing, deployment, and management, assessing the fleet, developing hardcopy strategies, supplies replenishment, service, call center support, and other essential fleet deployment and management activities.

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About The Photizo Group

[The Photizo Group](#) specializes in analysis of the printing and imaging industry and is the market's main source for ongoing business intelligence about the burgeoning [Managed Print Services opportunity](#). The Photizo Group is the thought leader for Managed Print Services, providing insight to the manufacturer, dealer / reseller, infrastructure provider, and end user communities. Since its landmark MPS study released in April 2008 to ongoing research covering North America and Europe, Photizo has emerged as a leader in dynamic business intelligence about the MPS market. Clients include eight of the top ten imaging manufacturers in the digital marketplace. Vendors, dealers and enterprises can find MPS information and resources at <http://www.managed-print-services.com>.

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