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**Managed Print Services Association Forming at
First Annual Managed Print Services Conference in April**

Group will help establish MPS standards and best practices

Lexington, KY – February 24, 2009 – As the Managed Print Services industry develops, companies face a growing need for a structured forum for sharing best practices and for setting standards. In order to facilitate this effort, a formation meeting for the Managed Print Services Association will be held at the 2009 MPS Conference in San Antonio Texas.

“After numerous requests from hybrid dealers, vendors, and infrastructure providers, we have agreed to host a meeting during the 2009 MPS Conference to launch a Managed Print Services Association,” said Ed Crowley, founder and president of the Photizo Group. “It is an honor to play a part in helping this industry move to the next level, and we look forward to working with others who share our interest in MPS.”

The objective of the meeting will be to gather ideas regarding the association, identify goals of the organization, and create a task force to launch the association. The meeting will take place during the last day of the MPS Conference from 4:30 to 6:00 PM. For more information about the MPS association meeting, contact Scott Hornbuckle at 859-873-4518.

About the MPS Conference

The Photizo Group, leading research firm specializing in the analysis of the printing and imaging industry and specifically the Managed Print Services market, hosts the first annual Managed Print Services (MPS) Conference on April 26-28, 2009 in San Antonio, Texas. The first of its kind, this conference is dedicated to MPS decision makers and will provide them with a forum to network and to share their experiences and knowledge with other MPS professionals. The conference features panel discussions, interactive sessions

and case studies. Conference speakers are MPS practitioners from a range of companies who bring practical, real world experience. The conference benefits companies that have existing MPS programs and those considering launching an MPS engagement.

The Managed Print Services Conference will be held at the Omni La Mansion del Rio in San Antonio, Texas on Sunday, April 26, 2009, 6:00 pm through Tuesday, April 28, 2009, 4:00 pm. Registration for the two day conference is \$995. For more information on the MPS Conference, registration, sponsorship and speaker opportunities please go to <http://www.managed-print-services.com/>.

ABOUT THE PHOTIZO GROUP

The Photizo Group is the market's main source for ongoing business intelligence about the rapidly growing opportunity of Managed Print Services. Since its landmark MPS study released in April 2008 to ongoing research covering North America and Europe, Photizo has emerged as a leader in dynamic business intelligence about the MPS market. Clients include eight of the top ten imaging manufacturers in the digital marketplace. Vendors, dealers and enterprises can find MPS information and resources at <http://www.managed-print-services.com>.

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