

**FOR IMMEDIATE RELEASE**

**MPS Leader Jan De Kesel to Present Keynote at  
European Managed Print Services Conference**

***FMAudit Signs as Platinum Sponsor of 2009 European MPS Conference***

**October 12, 2009 – Lexington, KY** – Jan De Kesel, President and Managing Director, [FMAudit Europe/DocuAudit](#), will present a keynote address at the [MPS 2009 European Conference](#) scheduled for October 21-23 in Amsterdam, The Netherlands. In addition, FMAudit has signed on as a Platinum Sponsor for this important MPS industry event.

Mr. De Kesel has been a pioneer in applying technology to managed print services, and he continues to lead the industry today through innovative and practical ideas and projects. With over 20 years of experience in the printing marketplace, Mr. De Kesel has been involved in the sales and development of MPS software since 2004. In his prior role as president of Tradimex in Belgium and ICT-Coatings, he helped bring solutions to OEMs and larger resellers in the copier and printer channels. For the past five years as president and managing director of FMAudit Europe, he has worked with dealers across Europe, helping them drive Managed Print Services and Document Management Software sales. FMAudit Europe offers MPS training and FMAudit and DocuAudit software.

“To have someone of Jan De Kesel’s stature present at the inaugural MPS European Conference sets a very high standard for the quality of the program,” said Ed Crowley, CEO and Senior Partner of the Photizo Group, which is hosting the MPS 2009 European Conference. In his keynote, Mr. De Kesel will present a roadmap for dealers to build their own MPS offering as an alternative to relying on OEM packages. “The Platinum Sponsor support of FMAudit/DocuAudit validates the importance that MPS leaders place on the MPS Conference as an educational forum. We are thrilled to have Jan De Kesel and FMAudit participating at such visible and valuable levels.”

**Conference Content Focused on MPS Success**

The Photizo Group estimates that the MPS market is worth over \$25 billion globally this year and is projecting it will be a \$60 billion market by 2013. The MPS 2009 European Conference will address the urgent need for information about the fast-growing [managed print services market](#). Conference content features case studies, panels, exhibitions and interactive sessions that highlight successful approaches and

practical ideas from actual MPS engagements. MPS decision makers, vendors and channel partners will benefit from an agenda rich with relevant topics. 21 different sessions address a broad spectrum of topics with speakers from across Europe providing expertise and insights. Along with the keynote presenters, speakers include MPS experts from IT Newfield, EKM4, Leads City Council, Nationwide Insurance, PulsarTec, Canon, LRS Europe, Relevance Biz and SolutionsWorx. In addition to Platinum Sponsors FMAudit and HP, MPS Conference sponsors and exhibitors include DocuFacts, LRS, Netaphor, PerformIT, PrintFleet, and BERTL Research.

A two-track pre-conference workshop offers additional educational opportunities. One track is dedicated to decision makers responsible for implementing MPS engagements in their companies. The other track is specifically for dealers who are developing MPS offerings for their companies. Doug Johnson, an expert in dealer systems and a former Print Inc. (the first independent MPS company) executive, will lead the dealer track. Justin West (Nationwide Insurance) and Randy Elliott (former IT manager responsible for the Dow Chemical rollout) will drive the end user sessions.

For more information about the [MPS 2009 European Conference](http://www.mpsconference.com), visit <http://www.mpsconference.com>.

NOTE TO EDITORS: A picture of Mr. Jan De Kesel is available from Carro Ford Weston at [carrof@earthlink.net](mailto:carrof@earthlink.net). For your convenience, the following cutline can be used with the photo.

Picture cutline:

Jan De Kesel, President and Managing Director of FMAudit Europe, will present a keynote speech at the MPS 2009 European Conference.

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**ABOUT THE PHOTIZO GROUP**

The Photizo Group is a leading research firm specializing in the analysis of the printing and imaging industry and specifically the Managed Print Services market. Photizo has become the market's main source for ongoing business intelligence about the rapidly growing opportunity of MPS. Since its landmark MPS study released in April 2008 to ongoing research covering North America and Europe, Photizo has emerged as a leader in dynamic business intelligence about the MPS market. Clients include eight of the top ten imaging manufacturers in the digital marketplace. Vendors, dealers and enterprises can find MPS information and resources at <http://www.managed-print-services.com>.

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