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European MPS Conference Lines Up Top Content from Experienced MPS Professionals

BERTL joins DocuFacts as media sponsors of MPS educational event

Lexington, KY – August 27, 2009 –The upcoming MPS 2009 European Conference continues to gain momentum, with the signing of new media sponsors, a line up of top MPS speakers and healthy registration numbers. MPS Conference sponsors and exhibitors include DocuFacts, LRS, Netaphor, PerformIT, PrintFleet, and now research leader BERTL as well. The first [MPS 2009 European Conference](#), scheduled for October 21-23 in Amsterdam, The Netherlands, addresses the urgent need for information about the fast-growing [managed print services market](#) (MPS) market.

Conference content features case studies, panels, exhibitions and interactive sessions that highlight successful approaches and practical ideas from actual MPS engagements. MPS decision makers, vendors and channel partners will benefit from an agenda rich with relevant topics. Already 18 of the 21 speaking slots during the two-day conference have been filled. The line up includes MPS experts from PulsarTec, Canon, LRS Europe, Relevance Biz and SolutionsWorx.

“Registrations are well ahead of where we expected them to be at this point, which shows the need for MPS information is global and growing. Registrations are coming in from the United States, Germany, the Netherlands, South Africa, Spain and the United Kingdom,” said Ed Crowley, CEO and Senior Partner of the Photizo Group, which is hosting the MPS 2009 European Conference. The [Photizo Group](#) is a leading research firm and consulting firm specializing in the MPS industry. Deadline for the Early Bird Registration Discount is August 31.

Special Pre-conference Workshop: “Best Agenda Ever”

A pre-conference workshop will be offered with two focused tracks. One is dedicated to decision makers responsible for implementing MPS engagements in their companies. The other track is specifically for dealers who are developing MPS offerings for their companies. Doug Johnson, an expert in dealer systems and a former Print Inc. (the first independent MPS company) executive, will lead the dealer track. Justin West (Nationwide Insurance) and Randy Elliott (former IT manager responsible for the Dow Chemical rollout) will drive the end user sessions.

“The agenda the best I have ever seen honestly for an MPS workshop,” Crowley said. “These impactful, hands on sessions have been designed to deliver significant value to both the end user and dealer.”

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ABOUT THE PHOTIZO GROUP

The Photizo Group is a leading research firm specializing in the analysis of the printing and imaging industry and specifically the Managed Print Services market. Photizo has become the market’s main source for ongoing business intelligence about the rapidly growing opportunity of MPS. Since its landmark MPS study released in April 2008 to ongoing research covering North America and Europe, Photizo has emerged as a leader in dynamic business intelligence about the MPS market. Clients include eight of the top ten imaging manufacturers in the digital marketplace. Vendors, dealers and enterprises can find MPS information and resources at <http://www.managed-print-services.com>.

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